

Agapi Boating announces production and development agreement with Delphia Yachts

To meet increased international demand, Swedish Agapi Boating AB has entered into a production agreement with Delphia Yachts Kot Sp, one of Europe's most renowned boat producers, for the complete series of Agapi boats to begin in Q3 of 2014.

Agapi is a Swedish boat company making waves worldwide with a family of award-winning boats that combine the outstanding features of RIB boats with the best of traditional family and performance cruisers. Innovation in design, engineering and production has enabled Agapi to conquer new waters with boats that offer both the freedom of the sea and boating which is worry-free. Agapi Boating was awarded "Rookie of the Year 2010" for innovation with focus on environment within boating and in 2013 Agapi 750 was awarded the "Boat of the Year - Peoples Choice" in Sweden. The New Agapi 950 is to be launched in 2014.

Delphia is one of Europe's largest boat producers with a yearly production of over 1200 boats. Alongside Delphia, their own brand, they build for brands like Uttern and Quicksilver, owned by the Brunswick Group.

"We see Delphia as the perfect long term partner to build our boats as they have a proven, unique track record of both delivering excellent quality and high volumes. We need greater volumes paired with continuous premium quality to meet increasing multi market demand and a partner to not only build our revolutionary boats but also jointly develop the complete series. Delphia's 25 years of experience, current production capacity and ambition to become one of the key shipyards in Europe makes them our ideal partner." says Peder Asplund, CEO of Agapi Boating AB.

Pieter Kot, owner and CEO of Delphia Yachts adds *"Agapi fits into our production and growth plans as we believe their kind of boats and complete boat ownership solutions will become more and more common. Agapi is moving in the same direction as the car industry by focusing on design, weight and fuel efficiency without compromising performance and we're looking forward to building and developing their boats. Also, we're hoping for both higher volumes and interesting synergies with our other projects."*

Delphia Yachts

After twenty years of developing a successful business and producing close to 3,000 yachts, the Delphia brand has become known throughout the global sailing community for its unsurpassed build quality, innovative designs, comfort, durability and performance. By combining our experience and passion with the best in modern technology, we at Delphia are proud to present a range of boats of truly unique character and style. The company is headquartered in Warsaw. The state-of-the-art manufacturing facilities and a branch office are located in Olecko, Poland. At Delphia, we have created a team of specialists, each highly qualified within their field and who work with shared passion, enthusiasm and commitment to deliver a superlative product to meet the requirements of the most demanding of customers. Our global network of representatives are on hand to offer immediate professional assistance and support to our clients.

Agapi Boating

Founded in 2006, Agapi Boating is a Swedish company based in Stockholm with the vision of creating a completely new kind of boat life. Since the launch of our first boat, the Agapi 900 WA, we have been setting a new course in boating. In 2010 Agapi Boating was awarded 'Rookie of the Year' and in 2013 the Agapi 750 was awarded 'Motor Boat of the Year - People's choice'. For us, boating is about one thing - freedom. This is why we have taken out a new course for the design and manufacture of high-performance, fuel-efficient family boats with an unbeatable mobility that we offer with new ownership and service solutions for a simple and fun boating life! Today, Agapi is majority owned by its founders Alejandra Levinas Asplund and Peder Asplund. The Board and shareholders include a number of known profiles in both the boating world and Swedish industry.